**Social Media Posts - Content and Downloadable Graphics**

**Social post #1 - Address exemptions**

TEXT on GRAPHIC:

Protect Your Child.

(Protect the rest of us, too.)

[Link to downloadable graphic](https://we.tl/t-mc783akcEZ)

Content for Post.

Every parent and caregiver makes informed decisions for their children. Although medical, religious and personal vaccine exemptions are allowed in Oklahoma’s public school system, they aren’t recommended. Here are three reasons to choose to immunize your student.

* **Prevent illness**: Immunizations offer the best protection against illness medicine can offer. Countless lives have been saved because of immunizations.
* **Stop the spread**: Childhood illnesses like polio, mumps and measles used to kill thousands of children each year but immunizations have stopped the spread. As measles makes a resurgence, now is a good time to check if your child has been immunized.
* **Protect those who cannot be immunized**: Babies too young to be vaccinated, immunocompromised individuals and others who cannot be immunized rely on others to provide herd immunity.

#measles #choosetoimmunize #parentsforimmunizations

<https://www.okhealthyfamily.org/resources>

**Social post #2 - Talk with your pediatrician**

TEXT on GRAPHIC:

Don’t Rely on Dr. Google.

[Link to downloadable graphic](https://we.tl/t-IL8NLxfi0l)

Content for post:

It’s OK to have questions about immunizations, but social media isn’t the best place to get medical advice. We encourage you to talk with your child’s pediatrician. Immunizations offer 97% protection against the #measles with two doses of the #MMRvaccine. Schedule today with a walk-in clinic, your child’s pediatrician or the Oklahoma State Department of Health.

#choosetoimmunize #parentsforimmunizations  
  
<https://www.okhealthyfamily.org/resources>

**Social post #3 - Measles can cause (list of complications)**

TEXT on GRAPHIC:

**Measles is More than a Rash.**

[Link to downloadable graphic](https://we.tl/t-TSPyx7BdfL)

Content for post:

#Measles can cause life-threatening complications, including high fevers and pneumonia requiring hospitalization. Even decades after initially contracting the measles, otherwise healthy individuals can present symptoms like brain swelling and blindness. Measles can also cause stillbirth, complications from premature birth and more during pregnancy.

Schedule with your doctor to talk about checking your titers or getting unvaccinated family members immunized.

https://www.okhealthyfamily.org/resources

**Social post #4 - When an infected person coughs in an enclosed space, 9 out of 10 people will contract measles**

TEXT on GRAPHIC:

9 out of 10

(picture of someone coughing)

[Link to downloadable graphic](https://we.tl/t-ros1VysEHS)

Content for post:

#Measles is one of the most contagious diseases in the world. In fact, in a room full of unvaccinated individuals, nine out of 10 will contract the disease if exposed to a person with measles. Immunize your child to protect them in school and beyond.

#mmrvaccine #health #vaccine

<https://www.okhealthyfamily.org/resources>

**Social post #5 - Hospitalization rates for measles**

**TEXT ON GRAPHIC:**

1 in 5

[Link to downloadable graphic](https://we.tl/t-ILfiiPzG6d)

Content for post

The Centers for Disease Control and Prevention (CDC) reports the hospitalization rate for measles between 17 and 20% on average. In other words, about one in five people who contract measles will require hospitalization. Currently, children are the leading group of hospitalized measles patients. Talk with your pediatrician today about making up for any missed well child checks or the possibility of immunizing your baby early.

#mmrvaccine #health #vaccine #stopthespread #saveourkids #saveourschool

<https://www.okhealthyfamily.org/resources>