



# PANELIST BIOS



**Dr. Andrew Kroger** is a medical officer for the National Center for Immunization and Respiratory Diseases at the Centers for Disease Control and Prevention (CDC). As one of the traveling trainers in the agency's Communication and

Education Branch, Dr. Kroger presents on topics ranging from immunization updates to pandemic preparedness.

Dr. Kroger is the author of the newest edition of the CDC's General Best Practice Guidelines for Immunization. He also coordinates distance learning seminars, including the Current Issues in Immunization Series delivered through web-on-demand.

Dr. Kroger trained in pediatrics for two years at University Hospital Rainbow Babies and Children's Hospital in Cleveland before transferring to Emory University where he specialized in public health and preventive medicine. He received joint Doctor of Medicine and Master of Public Health degrees from Yale Medical School and Yale University School of Epidemiology and Public Health with a concentration in international health.



**Dr. Lora Larson** has been in practice as an obstetrician gynecologist since 1985. She is currently serving as an OB/GYN hospitalist at Saint Francis Hospital in Tulsa and is currently the president of the medical staff. She has recently accepted

a position as the medical director for the Tulsa Area Immunization Coalition. A lifelong supporter of vacci-

nation, Dr. Larson remembers the impact on quality of life made possible through the polio vaccination campaign; its success continues to inspire her advocacy efforts in support of immunization science in public health.



**Stacee Hoyer**, registered nurse, earned her nursing degree from the University of Texas at Arlington. She also holds a degree in education from the University of Central Oklahoma. Hoyer has worked in cardiology and orthopedics/neurology at

Integrus and participated in vaccine administration through the Caring Van and the Oklahoma City County Health Department. She also played an active role in OCCHD's Covid-19 response. Since 2021, Hoyer has served as the agency's clinical administrator; she became chief of clinical services in March, in addition to overseeing three clinics and public health outreach through a mobile unit, the WIC program and the Children First program.



**Dr. Steven Crawford**, a graduate of the University of Illinois College of Medicine, currently serves as senior associate dean at the University of Oklahoma College of Medicine and director of healthcare innovation

and policy. He has served as a leader in family medicine since 1987.

Career highlights include establishing family medicine departments at the Oklahoma City Clinic and Presbyterian Hospital and serving as vice chair

of the University of Oklahoma Department of Family and Preventive Medicine. Dr. Crawford was appointed as Chair of the OU Department of Family & Preventive Medicine and Chief of the Family Medicine Service at OU Medical Center in 1998, a position he held until 2020. Since 2015, Dr. Crawford has helped foster a national model of primary care practice transformation through his leadership of the Oklahoma Primary Healthcare Improvement Cooperative, which established evidence-based guidelines to improve quality of care for all Oklahomans. He has also served as a member of the Oklahoma State Health Department's Immunization Advisory Committee and the Oklahoma Hospital Association's Board of Directors, in addition to other board appointments.

Dr. Crawford is the current board chair of the Oklahoma Alliance for Healthy Families.



**Rep. Marcus McEntire**, District 50, has served in the House since 2016. He holds a degree in communication studies from the University of Oklahoma, a Master of Divinity from Southwestern Baptist Theological Seminary and a Master of Arts in sociology from the University of Virginia.

McEntire has become a leader in health care reform, including drafting legislation that established the state's plan to manage Medicaid expansion approved by state voters, regulating pharmacy benefit management companies, and helping create Oklahoma's Health Information Exchange. He is also involved in the community through Duncan Rotary Club and through board appointments, including for Duncan Regional Hospital Foundation, the Advisory Committee for the Business Development Services Program at Red River Technology Center and Duncan Public Schools' Gifted and Talented and STEM committees.

A small business owner and fourth-generation Stephens County resident, McEntire owns Whitten Insurance Agency and Distinctive Décor in Duncan.



**Sen. George E. Young, Sr.** was elected to the Oklahoma State House of Representatives in 2014 after retiring from more than 30 years of pastoral service. He serves as the Oklahoma Legislative Black Caucus Chair.

Dr. Young earned his undergraduate degree from Lambuth University in Jackson, Tennessee. He holds a Masters of Arts in ministry from Oklahoma Christian University and a Master of divinity degree from Phillips Theological Seminary as well as a Master of Business Administration degree from Oklahoma Christian University. He completed his doctorate at Phillips Theological Seminary in 2010. A community leader and published author, he is the recipient of numerous awards, including special recognition for his continuous commitment to outstanding service from the Midwest City Martin Luther King breakfast committee, Imam's Pioneer Award 2019, Community Impact Award from a Chance to Change, 2019; and the Oklahoma Association of Nurses Anesthetists Legislative Excellence Award.

Dr. Young is dedicated to advancing health care and early childhood education, commitments he honors through board service and special appointments. He is the CEO of Young Management Consulting, a mediation and nonprofit management and leadership development firm.



**James McSpadden** began his political career as a member of Brad Henry's successful gubernatorial campaign while pursuing a bachelor of science in agricultural business and economics from Oklahoma State University. McSpadden

also served as a staffer for Congressman Dan Boren and Senate President Pro-Tempore Mike Morgan before joining McSpadden & Associates in 2004.

He leverages his cumulative public policy experience and long-term working relationships to maximize efforts on behalf of clients by bettering client communication, developing better strategy, broadening legislative communication and expanding the presence at the Capitol to elevate legislative success.



**Katherine Milam** is a long term resident of Edmond. She graduated from the University of Central Oklahoma with a bachelor's degree in public relations. As an Edmond resident with three children, she started the Facebook group

Moms For Masks in 2020 to advocate for children's public health in schools throughout the pandemic.

The Oklahoma Alliance for Healthy Families has supported Moms for Masks. With collective advocacy, the group led the way in succeeding to secure an injunction on SB 658 to allow schools to be able to require masks with an opt-out form. Moms for Masks is also constantly advocating for leaders who believe in science, from school boards to our legislators and governor.

Milam continues to advocate for vaccination and other common-sense health measures within school settings.



**Andy Moore** is the founder and CEO of Let's Fix This, an Oklahoma-based, non-partisan 501 (c)3 organization promoting civic engagement. At the national level, Andy also serves as the Executive Director for the National Association of Nonpartisan Reformers, an umbrella organization in support of the pro-democracy movement by winning reforms such as open primaries, ranked-choice voting and independent redistricting. Andy began his career as a licensed professional counselor before shifting into public health. He remains active in community involvement through youth and civic engagement organizations.



**Dr. Eve Switzer** is a general pediatrician who has been in private practice at Northwest Pediatrics in Enid for more than 25 years. A graduate of the University of New Mexico School of Medicine, she completed her pediatric residency at the University of Texas in San Antonio.

Dr. Switzer is a board-certified pediatrician and a fellow of the American Academy of Pediatrics. She is the current president of the Oklahoma Chapter of the American Academy of Pediatrics and recently served as co-chair of the AAP's National Nominating Committee. She is an adjunct professor at the Oklahoma State University Center for Health Sciences.

In 2014, Dr Switzer was appointed to the Federal Advisory Committee on Training in Primary Care Medicine and Dentistry by the U.S. Secretary of Health and Human Services. She also currently serves on the Board of Advocates for the Oklahoma Children's Hospital Foundation.

**Emily Lang** is a founding partner at Price Lang Public



Relations, an Edmond-based strategic communications firm. A graduate of the University of Central Oklahoma, she began her career working for the Oklahoma House of Representatives before joining the Attorney General's Office in

2002, where she served as a public information officer and legislative liaison. In 2009, she left the AG's Office to lead a gubernatorial campaign, where she managed all aspects of the campaign, including communications, fundraising, polling and outreach.

Lang co-founded Price Lang in 2011 with her colleague Charlie Price. Over the past 10 years, their clients have included local and global businesses, advocacy organizations and not-for-profits. Both UCO alums, they have provided scholarships for communications students through the Price Lang Scholarship for Communications Excellence. The pair recently announced the formation of an endowment, which will fund a graduate-level fellowship at UCO focused on media literacy.

Lang's work has included charitable efforts for a variety of causes including the Oklahoma Coalition Against Domestic Violence and Sexual Assault, the Santa Fe Family Life Center, Leadership Oklahoma City and the University of Central Oklahoma, where she currently serves as immediate past chair of the University's Foundation Board of Trustees.

